**Website Evaluation Rubric**

For each question respond with yes, no or unsure

Sample Website Evaluation Rubric

|  |  |  |  |
| --- | --- | --- | --- |
| **Authority** |  |  |  |
| Is the author identified? | Yes | No | Unsure |
| Does the author have appropriate qualifications with respect to the information being presented? | Yes | No | Unsure |
| **Purpose** |  |  |  |
| Is the purpose to inform or give factual information? | Yes | No | Unsure |
| **Coverage** |  |  |  |
| Is the information primary or secondary in nature? | Yes | No | Unsure |
| Is the information presented comparable to information on the same topic presented by other sites? | Yes | No | Unsure |
| **Accuracy** |  |  |  |
| Is the information free of factual errors? | Yes | No | Unsure |
| Do the conclusions appear to be well-reasoned and supported by the facts presented? | Yes | No | Unsure |
| Is the information properly referenced? | Yes | No | Unsure |
| **Objectivity** |  |  |  |
| Is the information free from obvious bias? | Yes | No | Unsure |
| Does the author avoid the use of emotional or inflammatory language? | Yes | No | Unsure |
| Does the author avoid trying to sell something or persuade the reader of a particular viewpoint? | Yes | No | Unsure |
| **Currency** |  |  |  |
| Is the information up-to-date? | Yes | No | Unsure |
| Are there creation and revision dates? | Yes | No | Unsure |
| **Appearance** |  |  |  |
| Does the site have a professional appearance? | Yes | No | Unsure |
| Does it use proper grammar, spelling, and composition? | Yes | No | Unsure |